

Street Talk with Nomstar

Real conversations. Real reach.

About the Podcast

Street Talk with Nomstar is a conversation-driven platform focused on real, unfiltered discussions around social issues, culture, and lived experiences in South Africa.

Built on the foundation of impactful storytelling, the platform brings voices from the streets to the forefront—creating dialogue that challenges, informs, and inspires.

"We don't just talk. We expose realities."

Platform Reach

- 4.5M+ weekly viewers (via TV distribution)
- Multi-platform presence: Television (DStv), YouTube, Digital platforms
- Audience: South African youth & young adults; socially aware, culturally engaged; urban & township communities
- You reach people who influence real-world conversations.

Content Style

We focus on:

- Social issues (GBV, unemployment, inequality)
- Youth culture & identity
- Real-life storytelling
- Community-driven discussions

Format:

- Interviews
- Street conversations
- Documentary-style episodes

Why Street Talk with Nomstar?

- Authenticity (not scripted content)
- Real audience connection
- Emotional engagement
- Cultural relevance

Brands don't just get views. They get trust and attention.

Partners & Credibility

We collaborate with:

- Community TV networks
- National broadcasters
- Social impact organisations

This ensures:

- Wide distribution
- Credibility
- Consistent audience reach

Sponsorship Opportunities

- **Bronze Package:** Brand mention in episode; Logo placement
- **Silver Package:** Mid-roll promotion; Social media post; Brand mention
- **Gold Package:** Dedicated segment; Multiple social posts; Integrated storytelling; Featured branding

Custom campaigns available:

- Product placements
- Story-driven brand integrations
- Social impact collaborations

Sample Content

Watch / Listen:

YouTube link: www.youtube.com/@streettalkwithnomstar

Contact

Email: nomstar1@gmail.com

WhatsApp: +27 76 069 3433

Website: streettalkwithnomstar.co.za

Placeholders for social handles

This media kit outlines Street Talk with Nomstar's mission, reach, content style, and partnership opportunities. We are confident that Street Talk with Nomstar offers a unique platform for brands to connect with a highly engaged audience and make a real impact. Contact us to explore collaboration.

